



Garden State Journalists Association presents the:
2018 71st ANNUAL MEMORIAL
JOURNALISM AWARDS COMPETITION

Competition Rules and Regulations

The Garden State Journalists Association’s annual journalism competition honors the best in print, online and broadcast journalism. In 2018, we celebrate our 71st year of recognizing excellence in our field.

The GSJA journalism contest is open to all reporters, editors, broadcast journalists, photographers and public relations professionals who live, work in or write about New Jersey. All entries must have been published in the calendar year 2017, and may be submitted by the individual or individuals who produced the work - or their editors. A team effort may be entered.

INSTRUCTIONS:

To enter the competition, complete the accompanying entry form and staple it to the front of the article, photograph, DVD or CD. Articles do not have to be mounted on cardboard backing. If there are multiple articles on the page you are submitting, please highlight the headline of the article being entered with a marker. If a story jumps, please submit the full “continued from” page on which the article continues. For online entries, the entire URL of where the article was published must be shown.

For news articles, we are accepting the actual publication, copies, PDF printouts, wire service copy and printed webpages. The date of publication must appear somewhere on the page.

Headline competition entries MUST be accompanied by the stories for which they were written. Series or multiple entries MUST be permanently secured to avoid separation.

All photos must be prints, at least 8 x 10, mounted on 11 x 14 photo boards. Editorial cartoons must also be mounted on cardboard.

Video entries MUST be on DVDs with labels on the disc. CDs of podcasts and radio entries also must be labeled.

Note: The same entry may not be entered in more than one category.

A maximum of SIX entries per person, per category, is permitted, EXCEPT for categories 48-54, where the maximum is THREE entries.

The fee per entry is \$10. Please enclose your check, payable to Garden State Journalists Association, and place it in an envelope and attach it to the front of the entry form with a paper clip.

Entry forms can also be obtained at www.gsjournalists.com. Click onto 2018 Awards Competition.

All entries and payment must be received ON OR BEFORE MARCH 30, 2018, to be considered valid.

Mail entries to Anthony Birritteri, New Jersey Business magazine, 310 Passaic Avenue, Fairfield, NJ 07004. Phone 973-852-6222.

Winners will be notified by April. All awards will be presented at the GSJA Annual Dinner and Installation of Officers, scheduled for May 23 at The Chart House in Weehawken.

THE CATEGORIES

PRINT AND ELECTRONIC PUBLICATIONS
(Articles published in newspapers, magazines or online.)

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| <ol style="list-style-type: none"> 1. Spot News (prepared within 24 hours of publication) 2. General News (story with a time element requiring next edition publication) 3. Feature (lacks immediate time element) 4. Business/Financial 5. Science, Health, Medical 6. Education 7. Lifestyle, Travel 8. Reviews (Entertainment/Literature, etc.) 9. Sports News | <ol style="list-style-type: none"> 10. Sports Feature 11. Sports Column 12. Investigative Reporting (single piece or series) 13. Personality Interview or Profile (including news, entertainment or sports person) 14. Series (two or more consecutive articles on the same subject) 15. Column (runs at least monthly) 16. Editorial 17. Editorial Cartoon (if syndicated, MUST be submitted by cartoonist) 18. Headlines (Four entries covers one price). 19. Non-Fiction book |
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PHOTOGRAPHY

- 20. Spot News
- 21. News
- 22. Sports Action
- 23. Sports Feature (lacks immediate time element)
- 24. Feature (lacks immediate time element)
- 25. Portrait and Personality
- 26. Essay or Photo Story

BROADCAST – TV / ONLINE

- 27. Spot News
- 28. General News
- 29. Feature (single or series, including environmental, medical, health, travel, etc.)
- 30. Sports
- 31. Sports Feature
- 32. Investigative

BROADCAST – RADIO

- 33. Spot News
- 34. General News
- 35. Feature (single or series, including environmental, medical, health, travel, etc.)
- 36. Sports Feature
- 37. Sports
- 38. Investigative
- 39. Talk

PODCASTS

- 40. News Interview
- 41. News Feature
- 42. Public Relations

ENG (NEWS OR PUBLIC RELATIONS CAMERA PERSONNEL)

- 43. News
- 44. Feature
- 45. Sports News
- 46. Sports Action

PUBLIC RELATIONS

- 47. Press Release (single or series)
- 48. House Organ (circulated to employees, not to the public; criteria are layout, photography, writing and headlines)
- 49. Publications (circulated to the public, including newsletters, annual reports, booklets, etc.)
- 50. PR Marketing Video

LAYOUT AND DESIGN

- 51. Daily Paper (must submit front page of each section of the same date; cannot be syndicated. Maximum of three entries per publication)
- 52. Weekly Paper (must submit front page of each section of same date; cannot be syndicated. Maximum of three entries per publication)
- 53. Magazine Front Cover (non Public Relations vehicle)
- 54. Feature Story Layout (Magazine)
- 55. Feature Story Layout (Newspaper)
- 56. Online Publications (home pages)
- 57. Electronic Newsletter

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GARDEN STATE JOURNALISTS ASSOCIATION'S 71st ANNUAL MEMORIAL JOURNALISM AWARDS ENTRY FORM



Deadline is March 30, 2018

Award Category Name and No. _____

Title of Entry _____

Name of Media Outlet _____

Author's Name _____

Author's Office or Home Mailing Address _____

Author's E-mail Address _____

Author's Office or Home Phone No. _____

Name and Office Phone No. of person submitting the form _____

**PDF is Live if you want to fill in the form and then print. Please make duplicates of form and distribute, as necessary.*